



Financial Management

The financial management program is designed to provide both a sound theoretical and a conceptual framework for financial managers. Special emphasis is placed on growth and diversification policies, evaluation and management of securities portfolios, investment banking and merger strategies, analysis of foreign exchange rate movements, formulation of plans to reduce foreign exchange risk exposure and case and/or research projects dealing with contemporary financial issues.

Career Opportunities for Financial Management

- Financial Managers
- Lodging Managers
- Bank Branch Managers
- Risk Managers
- Self-Employed

Employers of Financial Management Graduates

- Savings Institutions
- Banks
- Finance Companies
- Credit Unions
- Hotels
- Federal, State, Local Government
- Insurance Carriers
- Securities Dealers

Professional Associations and Affiliations

- Financial Managers
<http://www.bls.gov/oco/ocos010.htm#empty>
- Financial Management Association International
<http://www.fma.org>
- Association for Financial Professionals
<http://www.afponline.org>
- CFA Institute
<http://www.cfainstitute.org>
- Institute of Management Accountants
<http://www.imanet.org>
- Lodging Managers
<http://www.bls.gov/oco/ocos015.htm#empty>
- Educational Institute of the American Hotel and Lodging Association
<http://www.ei-ahla.org>
- International Council on Hotel, Restaurant, and Institutional Education
<http://www.chrie.org>